

Hudson Valley Press

Serving the African American, Latino and Caribbean Communities of New York's Hudson Valley • Published Weekly

Corporate Capability Statement

COMPANY OVERVIEW

Since 1983, the Hudson Valley Press newspaper has delivered the news of the Hudson Valley African American and Latino communities each week. With loyal subscribers and readers across the Hudson Valley, we are committed to providing relevant content geared towards this emerging market. With our help, advertisers can enhance their marketing efforts, brand recognition and sales, reaching this affluent demographic.

LEADERSHIP

Hudson Valley Press is a certified Minority Business Enterprise and a member of the Orange County Chamber of Commerce.

We offer a business marketing solution for customers and clients who want to enhance their marketing to the affluent African American and Latino markets. Competitive pricing, outstanding customer service, and optimum quality control are of paramount importance.

Hudson Valley Press is a newspaper company built on the assumption that there is an intrinsic value, personal reward and financial reward in producing tangible product (newspaper) that offer customers more value than they expect to receive. We are part of a much larger community to which we are compelled to act responsibly. We act responsibly when we help protect our environment, provide economic opportunity fairly, work to educate and inform our readers, and consider the person in all our business affairs.



QUICK INFO

HUDSON VALLEY PRESS

PO Box 2160
Newburgh, NY 12550
Tel: (845) 562-1313
Email: sales@hvpress.net

NAICS CODES

511110: Newspaper Publishers
511120: Advertising Periodical Publishers
541850: Outdoor Advertising

NIGP CODES

801: Signs: Billboard, Advertising
915: Advertising: Notice of Bid, Outdoor Billboard, World Wide Web, Newspaper, advertising

DESIGNATIONS

